



**S**HAIRON **I**NT'L. **T**RADE CO. <sup>SM</sup>

• GAMES • TRADE • INVENTIONS

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## **A NEW INTERNET TRADING CONCEPT** **(U.S. PROVISIONAL PATENT PENDING)**

***This May be your once in lifetime opportunity. I need one person to join me get the patent. This should as big as Ebay.***

1. I seek a someone to assist me getting patent for this concept, and starting a new venture aimed to be the next Ebay, based on our new concept and a new process of internet trading, subject to provisional patent.
2. At The maximum. I ask for an amount of \$10,000 to cover the patent process, against 15% of future revenue resulted from either selling the patent rights, and/or conducting business of internet trading based of the patent. Most likely the amount will be less.
3. Internet trading, generally auction type, based on a new concept-process-idea to be disclosed at the appropriate time, which has not been used by anyone else, as far as research reveals.

In January 2008, a Provisional patent was filed to protect our rights.

#### **4. COMPETITION:**

The most common known, and the world's largest internet trading company is Ebay.com. Ebay and some small (tiny, relatively) auction companies use the same methods as Ebay, by offering internet trading auctions or simple offers and acceptances.

5. Ebay, and all other companies, use several known methods of internet auctions. I have developed-invented a new CONCEPT AND PROCESS, which revolutionizes the internet trading and brings a new spirit.

6. In general, without having sales data from any source, it is assumed that nearly 99% (if not 99.5%) of the auctions are of the “Best Offer” type, whereby the seller posts the starting price, and bidders may raise the buying price until the end of the auction. The highest bidders win the bid.

## **7. JOINT VENTURE:**

Under the U.S. Patent Pending protection, a major investor will be offered 40% of the new corporation against investment amount of \$500,000 to finance the venture according to the business plan, some of which is detailed here.

8. The new corporation will provide internet trading of goods and services based on Tsiyoni's patent pending concept, combined with other methods. The purpose is to follow Ebay success, and even exceed.
9. Considering the current types of auctions, whereby Ebay has nearly monopoly, the auction has become a large store for selling goods and services. Although still very high volume, it has lost some of the UNIQUENESS of the auction concept. Also, sellers are mainly trying to sell a product at a low price, although hoping for a better price. That made the Ebay auctions merely a big shopping store, not mostly and practically auction.

In other words, using the current method in Ebay, sellers are happy just to sell the item at the starting price, knowing the markup expected from the auction may be none or insignificant. Thus, although participating by millions, the “standard auctions”, mainly Ebay, has lost its excitement and a new method may ***be bringing a new atmosphere, excitement and hope.***

10. Our concept aims to enable everyone, including EBay's current users:
  - a. Another store to sell the goods and services.
  - b. A unique method of internet trading, whereby the auction may be ended at any time, enabling the seller to immediately post another auction.
  - c. Gradually defecting Ebay because its business relations, business practice, and extreme disappointment of scams and fraud by many participants.

## **10. ABOUT SHAIRON INT'L. TRADE:**

The company founded in 1988 by Joseph Tsiyoni, to develop, manufacture, export, import and market new ideas and inventions. In 1992. a dental division was added under SofiDent Dental Supply Co. It imports dental materials from the Far East, and exports, distributes and markets a line of dental products.

In 1991, Shairon Publishing Co. was added to publish and sell his professional books such as Easy English For All, AsthmaGone, Casino Winner, The Internal Auditor Manual; Start Using WordPerfect®, Microsoft Word & Windows Immediately (& other programs).

The company has the following divisions and web sites:

www.shairon.com

www.SofiDent.Com

www. ShaironPublishing.com

www.AsthmaGone.com

The following inventions are currently available and/or in production:

1. 28" Midget Hoist™ - Universal Automotive Vehicles Parts Puller
2. Super Scooter & Handicap Mover
3. Know It All™: An educational game. (Words, math, grammar, spelling, etc)
4. Children Patent: "Lego" Concept of a new Plastic Part
5. A fantastic puzzle: The type of a game like the famous Rubik's Cube
6. Pick 'Em All®, manufactured in the Far East

Following are some of the Patents, Trademarks and Copyrights:

A U.S. Patent for the Pick 'Em All®, A Canadian Patent for the Pick 'Em All®, A U.S. Registered Trademark for the Pick 'Em All®, Easy English For All-Basic Through Advanced™, AsthmaGone-How Asthma Symptoms Disappeared In Six Months™, Start Using WordPerfect 5.1® Immediately, Start Using WordPerfect® 6.0b Immediately, Advanced User of WordPerfect® And Related DOS, Beat 'Em All Casino Winner, AsthmaCare Cooking Process™, AsthmaGone™, Shairon Int'l. Trade Co.™, Pick 'Em All® Class 38, Pick 'Em All® (Class 22), 28" Midget Hoist™ Class 38, Pick 'N Learn™ (Class 28).

Shairon Int'l. Operates using about 27 independent dealers, agents and associates.

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